

# Aakash Kumar Sharma

Senior UI/UX Designer | Web and Mobile Experience Specialist

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## Profile

Senior UI/UX Designer with 6.5+ years of experience designing intuitive, scalable, and user-centric digital products for web and mobile platforms. Proven expertise in end-to-end UX processes, design systems, and usability testing. Strong background in collaborating with cross-functional teams, government stakeholders, and product leaders to deliver accessible and impactful digital solutions. Experienced in applying Generative AI to accelerate ideation, prototyping, and personalization.

### Core Skills

- User Experience (UX) and User Interface (UI) Design
- Web and Mobile Application Design
- Design Systems (Material UI, Ant Design, IBM Carbon)
- Wireframing, Prototyping, and Usability Testing
- Accessibility and Heuristic Evaluation
- Generative AI for Design and Rapid Prototyping
- Stakeholder and Client Collaboration

### Software Proficiency

- Figma
- Adobe XD
- Balsamiq
- Adobe Photoshop
- Adobe Illustrator
- CorelDraw
- HTML, CSS, JS

## Professional Experience

### UI/UX Designer

Wadhvani Foundation

Jun 2024 – Present

Delhi, India

- Lead the complete design lifecycle for web applications, SaaS platforms, and mobile products for government and public-sector stakeholders.
- Collaborate with government officials, product managers, developers, and technologists to design accessible, user-first digital services.
- Build and maintain scalable design systems to ensure consistency, faster development, and easier maintenance.
- Apply Generative AI techniques to improve ideation speed, prototyping efficiency, and personalized user experiences.
- Conduct usability testing, accessibility audits, and heuristic evaluations to improve product performance and user satisfaction.
- Key Projects: Gurumitra, ESIC, Water Meter Reading

**UI/UX Designer** Oct 2020 – Apr 2022  
*Techsaga Corporations* Noida, India

- Created interactive wireframes, user flows, and high-fidelity prototypes.
- Delivered design solutions aligned with client objectives and brand guidelines.
- Supported multiple projects simultaneously in a fast-paced environment.

**Senior UI/UX Designer** Jan 2024 – May 2024  
*Delhi Integrated Multi Modal Transit System Ltd. (DIMTS)* Delhi, india

- Designed responsive, visually engaging, and functional websites across multiple devices.
- Translated client requirements and concepts into intuitive and user-friendly digital experiences.
- Ensured design quality, usability, and alignment with business goals.

**UI/UX Designer** Jul 202 – Sep 2023  
*Infoicon Technologies* Noida, India

- Designed intuitive interfaces for web and mobile applications.
- Applied user-centered design methodologies to enhance usability and overall user experience.
- Collaborated closely with developers to ensure accurate implementation of designs.

**Quality Assurance Specialist** Aug 2019 – Mar 2020  
*Adaan Digital Solutions Pvt. Ltd.* Delhi, India

- Tested and validated web designs and functionality across browsers and devices.
- Ensured adherence to quality standards and usability benchmarks.

**Graphic Designer** Feb 2016 – Jan 2017  
*Ram Graphics* Delhi, India

- Designed marketing and branding materials for print and digital media.
- Collaborated with clients to deliver visually compelling creative assets.

## Education

**Diploma in Graphics, Web Design and Development** 2017 – 2019  
*Arena Institute of Animation* Delhi, India

**Bachelor of Arts** 2014 – 2017  
*University of Delhi* Delhi, India

**Diploma in Multimedia** 2015 – 2016  
*Lal Bahadur Shastri Training Institute* Delhi, India

## Languages

**English** — Proficient

**Hindi** — Native/Bilingual